

Governor's State Workforce Development Board
Executive Committee Meeting Minutes
August 29, 2018

Members Present:

Pat Michaels
Cheryl Stanton
Valerie Richardson
Thomas Freeland*
Nick Foong*
Charles Brave*
Warren Snead
Jay Holloway*
Dr. Mike Mikota*

DEW Staff:

Nina Staggers
Kristin Coulter
Michelle Paczynski
Towanna Hicks
Shuana Davis
Destiny Douglas
Grey Parks*
Nithya Pramekumar

Elána Frazier

Guests:

Chris White*
Dean Jones*
Trent Acker*

Excused Absence

Rep. Michael Forrester*

*Conference Call

Welcome and Opening Remarks, Approval of Minutes

Mr. Pat Michaels, Committee Co-Chair, called the meeting to order at 11:00 a.m. A quorum was present. A motion to approve the 6th of June, 2018 meeting minutes was made by Mr. Charles Brave, Jr, seconded by Mr. Thomas Freeland and unanimously approved by the Executive Committee.

Board Governance Committee

SWDB Satisfaction Survey

Mr. Michaels provided an overview of the responses from the State Workforce Development Board (SWDB) Satisfaction Survey. Mr. Michaels stated that an objective measure for the Board Governance Committee is for at least 60% of SWDB members to complete the SWDB Satisfaction Survey. Mr. Michaels reported that there was a 68.7% participation rate, with 21 respondents this year compared to 14 from last year. The Committee also identified an average satisfaction rate goal of 4.25% out of 5%. This year's average satisfaction score is 4.45%. Mr. Michaels reiterated that responses from the survey will continue to assist with process improvement, especially in terms of recommendations for training and onboarding for SWDB members.

SWDB Training and Onboarding

Mr. Michaels reported that the SWDB onboarding framework will be ready for presentation to the board in the next quarter. As mentioned, feedback from the survey will be incorporated into the structure of the framework.

SWDB Dashboard

Another committee action item is to develop two dashboards: an internal dashboard for the SWDB to track the items that are reported on the SWDB survey and an external dashboard, available to the public that tracks the initiatives implemented through the SWDB Strategic Plan.

Collaboration and Partnership Committee

Career Readiness Assessment

Rep. Forrester reported that the WIN Career Readiness Assessment was launched on the 2nd of July 2, 2018. Since that time, over 220 people have attended regional training sessions; 4,619 people are currently enrolled in the WIN Career Readiness System; and 1,351 Ready to Work Assessments and 104 Essential Soft Skills Assessments have been awarded to date. Overview webinars are scheduled for the 5th and 7th of September. The webinars provided an introduction of the WIN Learning system to those individuals that wanted to learn more about the company and their products. The webinar was good for those that wanted to familiarize themselves with WIN, but that would not be working directly in the system proctoring assessments.

Talent Pipeline Phase III

Rep. Forrester stated that \$300,000 has been allocated to facilitate Phase III of the Talent Pipeline initiative. Representative Forrester explained that Phase III supports the integration of sector strategies and career pathways at the operational level. Genz Consulting has been selected to facilitate Phase III of the Talent Pipeline.

SC Works Management Committee

SC Works Staff Training

Mr. Nick Foong reported that Midlands Technical College (MTC) has been selected to develop and implement training for SC Works staff. Mr. Foong elaborated that MTC has met with SC Works stakeholders to begin the development of the content. The expectation is to launch the core curriculum early 2019 as a part of the SC Works Outreach project.

SC Works Certification Standards

The SC Works Certification Standards Workgroup has reviewed and made recommendations to revise and enhance the existing certification standards. The certification standards will now apply to satellite centers as well as comprehensive centers. The Workgroup will meet again on the 21st of September to finalize the draft before presenting the standards to the SCWMC for review and further input. The Committee has progressed along the benchmarks set forth in the Action Plan. Various projects are now taking place to meet the vision of the action plan: training, business engagement, enhancement of the SC Works Certification Standards, and outreach efforts.

Priority Populations Committee

Priority Populations Advisory Council

Mr. Holloway reported that the Advisory Council will convene for the first time on the 25th of September, 2018 to discuss barriers to employment and potential solutions for priority populations.

Workforce Innovation Grants

Ms. Nina Staggers reported that the Workforce Innovation Grants are SWDB-funded grants intended to support a wide variety of projects offering innovative approaches to improving the workforce development system in South Carolina. Ms. Staggers elaborated that these grants were designed with the Board's strategic plan in mind: the plan itself was included as an attachment to the Notice of Funding Opportunity and applicants were asked to address and identify the areas in which their proposed project's addressed the strategic plan. Additionally, applicants were encouraged to focus their projects on either a priority population as identified by the Board or on a high-growth, high-impact industry sector.

Ms. Staggers announced that the grants were awarded to seven entities on 29th of June this year, and the full \$1.8 million made available by the Board was obligated. The seven Workforce Innovation grantees are: Able SC, Eckerd Youth Alternatives, Midlands Technical College, School District 5 of Lexington and Richland Counties, Transitions/Midlands Housing Alliance, Piedmont Technical College and the Upstate Workforce Board.

Able SC, in partnership with the Santee Lynches Workforce Development Board (WDB) and the Upstate WDB received \$53,090 in funding for their project, "Capacity Building for Inclusion"

- Their project will work to:
 - Improve outreach to and recruitment of individuals with disabilities;
 - Provide specialized training to local SC Works staff working with individuals with disabilities;
 - Consult on accessibility for programming and materials, and
 - Train employers on the benefits of hiring individuals with disabilities.

Eckerd Youth Alternatives, in partnership with the Charleston Metro Chamber of Commerce and the Trident WDB, received \$381,741 to target out of school youth through their Build a Shed initiative.

- The project will convene business and industry to align resources, identify workforce needs, and host the build a shed competition, where youth are given basic construction skills training and are partnered in teams with industry leaders to compete to see who can build the best shed from scratch.
- Following the competition, the initiative will provide paid work experiences where youth will be encouraged to continue career exploration in the construction industry.

Midlands Technical College, in partnership with the Midlands WDB received \$391,590 in funding to target low-performing students and high school graduates with no post-secondary plans through their program. The program will provide accelerated career entry points in healthcare, business and IT, diversified manufacturing, and which will provide a soft skills certificate

School District 5 of Lexington and Richland Counties, in partnership with Richland County School District 1, Midlands Technical College, and the Midlands WDB, received \$85,640 to assist youth with disabilities through project BOOM. The project will provide certifications through coursework that has been modified for accessibility. Funding will also be used for

tuition and supplies as students go through the curriculum at Midlands Technical College, as well as for a dedicated staff position to provide students with support and supervision.

Transitions/Midlands Housing Alliance, in partnership with the Midlands Workforce Development Board, received \$140,987 to establish their Transitions Works program, geared towards helping homeless individuals find steady employment which will lead to sustainable, permanent housing.

Piedmont Technical College, in partnership with the Upper Savannah Workforce Development Board, received \$355,362 to target unemployed/underemployed individuals and ex-offenders through their program, "Ready to Roll."

- Their project will provide training in Transportation and Logistics and Construction, focusing on providing CDL A/B training and SC Logistics Certification.
- The college will also offer asphalt certifications and resources to assist students with receiving heavy equipment operator licenses through Tri-County Technical College.

Upstate Workforce Board received \$391,590 to build upon their successful Operation Educate program.

- The program serves nonviolent offenders with occupational skills training and soft skills.
- They will focus on Construction and Diversified Manufacturing and will be utilizing Oculus Rift virtual reality technology to help with their training by simulating experiences that occur in construction and manufacturing. This will allow simulated onsite training to occur even though participants may still be incarcerated.

2018 Workforce Development Symposium

Ms. Pramekumar announced that the Workforce Development Symposium this year is co-hosted by the SWDB, the SC Chamber of Commerce, the State Technical College System, and the Department of Employment and Workforce. The symposium will be held at the Columbia Metropolitan Convention Center on the 12th and 13th of September¹. Committee members were urged to RSVP as soon as possible if they have not already done so.

Other Business/Adjournment

No other business was discussed. The meeting was adjourned at 11:35 a.m.

¹ The Workforce Development Symposium originally scheduled for the 12th and 13th of September, 2018 was rescheduled to the 29th and 30th of October, 2018 due to inclement weather.