

**Governor's State Workforce Development Board
Priority Populations Committee Meeting
June 1, 2018 ▪ 10:00 a.m.**

Members Present:	DEW Staff Present:	
Jay Holloway	Nina Staggers	Zach Nickerson
Col. Craig J. Currey	Jackie Taylor	Towanna Hicks
J.T. McLawhorn	Nithya Pramekumar	Elana Frazier
Howard Metcalf	Shauna Davis	
Phylicia Johnson	Kristin Coulter	
	Michelle Paczinski	

Excused:
Dr. Michael Mikota
Archie Maddox

Welcome and Opening Remarks, Approval of Minutes*

Mr. Jay Holloway, Committee Chair, called the meeting to order at 10:00 a.m. A quorum was present. A motion to approve the January 24, 2018 meeting minutes was made by Col. Craig Currey and seconded by J.T. McLawhorn.

Committee Action Plan

Mr. Holloway stated that the Priority Populations Committee (PPC) must continue to implement initiatives identified in the Committee Action Plan (CAP). Mr. Holloway stated that it is necessary to maintain efforts to align resources that remove barriers to employment for priority populations, and the CAP is a great framework to achieve these goals. Mr. Holloway then invited staff to provide a progress update for relevant initiatives:

SC Works System

Ms. Jackie Taylor stated that the SC Works System creates a framework for coordinating partner programs in a seamless customer-focused network that enhances access to program services. Ms. Taylor identified the following partner programs:

- Adult, Dislocated Worker, and Youth Programs
- Adult Education and Family Literacy Act Programs
- Wagner-Peyser Employment Services Programs
- Rehabilitation Programs for Individuals with Disabilities
- Post-Secondary Education Programs (Perkins)
- Community Services Block Grant Employment and Training Activities
- Native American Programs
- HUD Employment and Training Activities
- Job Corps Programs
- Veterans Employment and Training Programs
- Migrant and Seasonal Farmworker Programs
- Senior Community Service Employment Programs
- Trade Adjustment Assistance Programs
- Unemployment Compensation Programs
- Youth Build Programs
- Temporary Assistance for Needy Families (TANF) Programs
- Second Chance Programs

Ms. Taylor explained that program partners are not required to be co-located and that partners can still ensure SC Works Centers and staff are cross-trained to serve and advise customers to increase access to services and connect individuals to the program that best aligns with their needs.

Ms. Taylor further explained that the local workforce boards have the flexibility to include additional partners in SC Works Centers. There are many service providers in the local areas that have a shared client base program, for example, the Supplemental Nutrition Assistance Program (SNAP), but it is not a mandated partner although the program is co-located in all of the comprehensive centers in the state. She stated that outreach is encouraged and that they too have to meet the same conditions as partners.

Ms. Taylor clarified that each partner must use a portion of their available funds to provide career services and to work with the State and Local Board to establish and maintain the SC Works delivery system. This includes jointly funding the SC Works Center infrastructure costs as detailed in the Infrastructure Funding Agreements (IFAs) and Memoranda of Understanding (MOUs). Partners must ensure that their participation within the SC Works System is consistent with the terms of their MOU.

Ms. Taylor identified the following as services currently available at the SC Works Centers:

- Eligibility Determinations
- Outreach & Orientation
- Skills Assessments
- Labor Exchange
- Partner Referrals
- Provision of LMI
- Provision of Performance Information
- Supportive Services
- UI Filing
- Financial Aid Assistance
- Individual Career Services
- Access to Training Services
- Business Services

Ms. Taylor concluded by emphasizing that the purpose for bringing all partners together within the SC Works system is to increase access to educational and employment opportunities and supportive services, especially for individuals with barriers to employment. By ensuring that the state's workforce is trained in in-demand industries, the SC Works system meets the workforce needs of both business and job seekers.

Priority Populations Advisory Council

Ms. Taylor stated that the State Workforce Development Board is leading efforts to better align resources and services for priority populations through the Priority Populations Committee.

Ms. Taylor shared that the Priority Populations Advisory Council (PPAC) will be comprised of two to three subject matter experts to represent each of the identified priority populations. Once assembled, the PPAC will conduct analyses of strengths, weaknesses, opportunities and threats and a gap analysis facilitated by a third party. It is expected that once these analyses are completed, the Priority Populations Committee will be prepared to recommend funded initiatives and develop policies that will drive increased engagement and services to priority populations in the workforce system.

Best Practices

Ms. Taylor provided an update on the following best practices:

The *Upstate Workforce Board's Disability Committee* planned their 3rd annual event which took place on May 11th at the Spartanburg Community College Tyger River Campus. This year's event centered on Invisible Disabilities in the Workplace and featured a panel of subject matter experts on mental health, post-traumatic stress disorder, autism spectrum disorders, intellectual disabilities, depression and anxiety, and occupational

therapy. Employers as well as representatives from other local areas were invited to attend this event. Ninety-two individuals registered and seventy attended. The Committee provided a resource guide to all attendees concerning local and national disability resources. Local agencies that provide support to individuals with disabilities attended as vendors to provide more information to the attendees. The Committee additionally secured approval for human resources professionals to earn recertification credits by attending the event. Based on the feedback from this year's event, the Committee is currently brainstorming for the future.

Trident Workforce Development Board's Disability Committee - At the Committee's most recent meeting, the Priority Populations Committee Action Plan was presented as a resource in developing local objective measures and action items. The Committee has begun to develop plans for increasing the rate of employment for individuals within the priority populations and determining how engagement can be measured.

Worklink has created outreach materials that illustrate community resources and business services. The examples of community resources and services to employers are specific to Anderson, but fliers are also available and specific to Clemson, Easley and Seneca. This is a great example of a local workforce board identifying and clearly communicating resources in the local area.

Committee Action Plan Progress Update-

Ms. Nithya Pramekumar reviewed the Priority Populations Committee Action Plan and stated that the convening of the Priority Populations Advisory Council will initiate increased momentum in accomplishing the initiatives identified in the CAP.

SC Works Outreach Project Overview

Ms. Pramekumar outlined the SC Works Outreach Project Proposal to the Committee. Ms. Pramekumar explained that the purpose of the project is to increase business and public engagement and develop awareness of the workforce system, and the resources available. Ms. Pramekumar asked for Committee members to provide feedback on the proposal.

PY'18 Funded Initiatives

Ms. Pramekumar announced that as the program year comes to an end, the SWDB will be voting on program year 2018 funded initiatives. Ms. Pramekumar explained that the initiatives are identified through stakeholder input, national best practices, and in alignment with the Board Strategic Plan.

Ms. Pramekumar added that this year, the SWDB will vote on PY 2018 funded initiatives at the June 20, 2018 meeting and requested for Committee members to submit any ideas and recommendations for discussion as soon as possible.

Next Steps/Adjourn

No other business was discussed and the meeting was adjourned at 11:00 a.m.