

**Governor's State Workforce Development Board  
Priority Populations Committee Meeting  
August 16, 2018 ▪ 10:00 a.m.**

**Members Present:**

Jay Holloway  
Col. Craig J. Currey  
Archie Maddox\*  
Howard Metcalf \*  
Felicia Johnson  
Dr. Michael Mikota\*

**DEW Staff Present:**

Nina Staggers  
Jackie Taylor  
Nithya Pramekumar  
Destiny Douglas  
Kristin Coulter

Zach Nickerson\*  
Towanna Hicks  
Elána Frazier  
Susan Boone  
Marlin Bodison  
Devan Davis

**Guests:**

Dana Wood  
Bridgette Coates\*  
Areatha Clark\*  
Allison Kilton\*  
Chris White\*

**Excused:**

J.T. McLawhorn

**\*Denotes Conference call-in**

**Welcome and Opening Remarks, Approval of Minutes\***

Mr. Jay Holloway, Committee Chair, called the meeting to order at 10:00 a.m. A quorum was present. A motion to approve the June 1, 2018 meeting minutes was made by Colonel Craig Currey, and seconded by Mr. Howard Metcalf.

**Committee Action Plan**

Mr. Holloway opened the floor for updates on the committee's action plan.

**Advisory Council Engagement**

Ms. Taylor reported that TP Miller and Associates, the same consultants who worked with the state to develop the State Workforce Development Board Strategic Plan as well as the modification to the Unified State Plan were selected to conduct a 3 step asset mapping process with the Priority Populations Advisory Council. Ms. Taylor stated that the intent is for the Advisory Council to provide insight on gaps and propose strategies to remove barriers to employment for priority populations in the state. Ms. Jackie concluded that the Advisory Council will convene on the 25<sup>th</sup> of September, followed by the convening of representatives from the Local Workforce Development Areas on the 27<sup>th</sup>. TPM will then summarize the sessions and provide the Priority Populations Committee with an overview at a later date.

**Best Practices**

**Re-Entry Program**

Ms. Dana Wood provided the Committee an overview of Operation Educate, a successful reentry program in the upstate area. Ms. Woods stated that the goal of this initiative is to reduce recidivism and provide inmates an opportunity to discover their best skills prior to release so that they will be motivated to pursue their full potential. Ms. Wood shared video highlighting testimonies of previous inmates from 2015 that completed the program successfully.

**Jumpstart Program**

Ms. Taylor provided the committee an overview of the Jumpstart Program. In 2015 Aiken County Public School District approached Lower Savannah Workforce Development Area with the concept of work-based learning opportunities to rising seniors through work experience. The discussion was about how a partnership could be formed to continue the Summer Jumpstart Program. Currently, the Summer Jumpstart Program is

offered in all 11 school districts within the region. The first year the area had 11 students participating from one school district. The summer of 2018 there were 57 students participating from 7 school districts.

### Lunch & Learn

Ms. Taylor informed the committee about a Lunch and Learn event attended by Vocational Rehabilitation and WIOA case managers. The strategy was for case managers from Vocational Rehabilitation, WIOA Youth, and Adult/DW in Rock Hill to come together and network, learn, and better understand what each program can provide participants. The notion of the Lunch & Learn event was developed by the local board's Disability Committee. The agenda consisted of understanding the referral processes, job retention services, co-enrollment, and specifics of the SC Works Online Database.

### 2018 Workforce Development Symposium

Ms. Pramekumar announced that the Workforce Development Symposium this year is co-hosted by the Department of Employment and Workforce, the Technical College System, the Chamber of Commerce and the SWDB. The symposium will be held at the Columbia Metropolitan Convention Center on the 12<sup>th</sup> and 13<sup>th</sup> of September. Committee members were urged to RSVP as soon as possible if they have not already done so.

### SC Works Outreach Project Overview

Ms. Pramekumar provided the committee with an update on the SC Works Outreach Project. Ms. Pramekumar explained that the purpose of the project is to increase business and public engagement and develop awareness of the workforce system, and the resources available. The outreach campaign was created to introduce and reintroduce South Carolinians to the multifaceted, state-centric, and customizable workforce system. The Outreach campaign focuses more on the audience such as the jobseekers, employer/businesses, partners, and the stakeholders in the stream.

### Next Steps/Adjourn

No other business was discussed. The meeting was adjourned at 10:50 a.m.